



## GreenTree Software

“Excellence in Everything we do...”

### ***What is Included with Your Template Website, and Additional Costs.***

#### **Included in your template website estimate:**

- Consulting with you.
- Insertion of your content into the website template.
- Uploading it to the web including set-up and tweaking.
- Website promotion to the major search engines so that you start seeing traffic.
- Quarterly Web-site statistics. (Number of hits, geographic dispersal of visitors)
- Built in keyword seeding so that the pages rank higher with some search engines.
- Built in Spam protection on your email addresses.
- Minor revisions and editing for 1 month after launch. (hourly after that)
- Informative updates from GreenTree Software several times a year.
- One POP3 email addresses ([Yourname@Yourcompany.com](mailto:Yourname@Yourcompany.com))  
(Additional addresses can be added)

#### **Other Expenses:**

- There will be an Annual **Cost to Register and Manage your Domain Name**; this includes the initial set-up and resolving any technical problems. This frees you to do what you do best and allows me to handle these issues quickly and efficiently. \$30(.com) or \$40(.ca) per year.
- There will be an Annual **Cost to Have your Website Hosted**, so that it is available to your customers. I use a professional service that provides redundant high-speed connections to the net, which are mirrored in Seattle, Chicago, New York, Vancouver, Montreal and Toronto. High traffic on your website increases the cost, but this is a fairly stable cost for very powerful and flexible web hosting service. Template sites host from \$10 a month. Hosting must be pre-paid.
- **Logo and other graphic design.** If your company wishes to have a corporate logo designed, I have a graphic designer I work with who is qualified to prepare high quality logos and other elements as the need should arise.
- **Images and photographs.** If you use images for which your organization does not have rights, permission must be obtained, or such rights otherwise purchased. Fees for these rights are in addition to the web-design / configuration estimate. It is assumed that your organization will supply graphics / logos and pictures, or request that we locate and purchase appropriate materials for you.