



GreenTree Software

“Excellence in Everything we do...”

What is Included with Your Custom Website, and Additional Costs..

Included in your custom website estimate:

- Consulting with you.
- Design and prototype.
- Building the site.
- Uploading it to the web including set-up and tweaking.
- 1 hr of website promotion to the major search engines so that you start seeing traffic.
- Quarterly Web-site statistics. (Number of hits, geographic dispersal of visitors)
- Built in keyword seeding so that the pages rank higher with some search engines.
- Built in Spam protection on your email addresses.
- Minor revisions and editing for 3 months after launch.
- Informative updates from GreenTree Software several times a year.
- Three POP email addresses Yourname@Yourcompany.com Normally Sales/Support/Name1/Name2/Name3. (Additional addresses can be added)

Other Expenses

- There will be an Annual **Cost to Register and Manage your Domain Name**; this includes the initial set-up and resolving any technical problems. This frees you to do what you do best and allows me to handle these issues quickly and efficiently. \$30-40/year.
- There will be an Annual **Cost to Have your Website Hosted**, so that it is available to your customers. I use a professional service that provides redundant high-speed connections to the net, which are mirrored in Seattle, Chicago, New York, Vancouver, Montreal and Toronto. High traffic on your website increases the cost, but this is a fairly stable cost for very powerful and flexible web hosting service.
- **Logo and other graphic design.** If your company wishes to have a corporate logo designed, I have a graphic designer I work with who is qualified to prepare high quality logos and other elements as the need should arise.
- **Payment Processing Fees.** If you use paypal, Moneris or another payment processor, there are fees associated with accepting payments over the Internet, and these fees are beyond the scope of web-design / hosting.